



# Osprey OBSERVER

INSERT MEDIA KIT

YOUR COMMUNITY NEWSPAPER



## Flyer Insert Information:

Insert Your Pre-Printed Marketing Piece into the award-winning community newspapers.

Flyers/Inserts that are pre-printed need to be delivered to Web Offset/Direct Web in Clearwater, Direct Web

Attention: Mandy Smolka  
12198 44th Street North  
Clearwater, FL 33762-5109  
(727) 572-7488

Inserts can be one sheet 8.5x11 or folded and minimum insertion is 10,000 pieces per edition. Pieces will be inserted into the center of the publication and delivered with the direct-mail Osprey Observer newspaper following Osprey Observer deadline and delivery dates. Christian Voice inserts will be distributed along with Christian Voice.

### Price: \$75 per 1,000 inserts

Talk to your advertising representative for full run (80,000) and contract rates. Flyer design and competitive printing rates also available.

#### DEADLINES FOR INSERTS TO DIRECT WEB:

Bloomingdale/FishHawk .....15th of every month  
Riverview/Apollo Beach/Ruskin .....25th of every month  
Valrico .....1st of every month  
Brandon .....7th of every month  
All 5 publications .....15th of every month

#### OSPREY DELIVERY PER U.S. POST OFFICE:

Bloomingdale/FishHawk.....1st of the month  
Riverview/Apollo Beach/Ruskin .....7th of the month  
Valrico.....15th of the month  
Brandon .....23rd of the month