Deadlines For Materials

Bloomingdale/FishHawk.....10th of every month Riverview/Apollo Beach......25th of every month Valrico.....1st of every month Brandon/Winthrop.....5th of every month

DELIVERY/US POST OFFICE

1st of every month 8th of every month 15th of every month 23rd of every month

Full Page

Half Page

10.25" wide x 7.5" high

Quarter Page

5" wide x 7.5" high

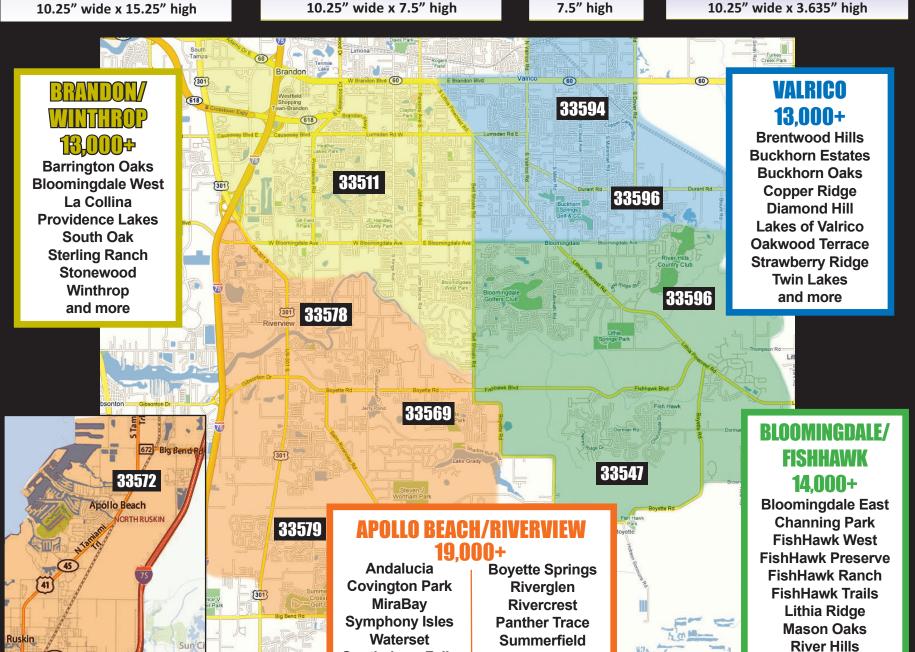
Eighth Page

5" wide x 3.635" high

Business Card 5" wide x 1.8" high

Quarter Page Horizontal

10.25" wide x 3.635" high



OSDIEV Observer MONTHLY RATES

Triple Creek

Waterleaf and more

Southshore Falls

and more

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	Any 1 Paj 1 month 6 month	Any 2 Papers 1 month 6 month 12 month			Any 3 Papers 1 month 6 month 12 month			Any 4 Papers 1 month 6 month 12 month				
Full Page B/W	\$1050 \$960	\$870	\$1890	\$1720	\$1560	\$2670	\$2450	\$2220	\$3360	\$3070	\$2880	
Full Color	\$1475 \$1340	\$1220	\$2655	\$2412	\$2195	\$3760	\$3480	\$3120	\$4720	\$4280	\$3840	
Half Page B/W	\$690 \$600	\$500	\$1240	\$1080	\$900	\$1760	\$1530	\$1275	\$2210	\$1920	\$1680	
Full Color	\$1035 \$900	\$750	\$1860	\$1620	\$1350	\$2670	\$2295	\$1910	\$3310	\$2880	\$2520	
Quarter Page B/W	\$380 \$320	\$270	\$680	\$575	\$485	\$970	\$810	\$690	\$1220	\$1025	\$870	
Full Color	\$580 \$485	\$405	\$1045	\$870	\$730	\$1480	\$1240	\$1030	\$1855	\$1550	\$1290	
Eighth Page B/W	\$260 \$200	\$165	\$470	\$360	\$300	\$665	\$510	\$420	\$830	\$640	\$530	
Full Color	\$390 \$300	\$250	\$700	\$540	\$450	\$995	\$765	\$640	\$1250	\$960	\$800	
Business Card B/W	\$140 \$110	\$90	\$250	\$200	\$160	\$360	\$280	\$235	\$450	\$360	\$290	
Full Color	\$210 \$160	\$135	\$380	\$290	\$245	\$535	\$420	\$345	\$670	\$510	\$430	



and more

Business Directory-B/W \$50 per month per edition or minimum 4 editions \$200 per month

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