

# ADVERTISING INFORMATION

Advertising materials can be submitted in any of the following digital formats: PDF, EPS, TIF, JPG, PNG. Image resolution should be sufficient (very minimum of 150dpi but no more than 300dpi).

## DEADLINES FOR MATERIALS

Bloomingtondale/FishHawk.....10th of every month  
Riverview/Apollo Beach.....25th of every month  
Valrico.....1st of every month  
Brandon/Winthrop.....5th of every month

## DELIVERY/US Post Office

1st of every month  
8th of every month  
15th of every month  
23rd of every month

Full Page

10.25" wide x 15.25" high

Half Page

10.25" wide x 7.5" high

Quarter Page

5" wide x 7.5" high

Eighth Page

5" wide x 3.635" high

Business Card  
5" wide x 1.8" high

Quarter Page Horizontal

10.25" wide x 3.635" high

### BRANDON/ WINTHROP

13,000+

Barrington Oaks  
Bloomingdale West  
La Collina  
Providence Lakes  
South Oak  
Sterling Ranch  
Stonewood  
Winthrop  
and more

### VALRICO

13,000+

Brentwood Hills  
Buckhorn Estates  
Buckhorn Oaks  
Copper Ridge  
Diamond Hill  
Lakes of Valrico  
Oakwood Terrace  
Strawberry Ridge  
Twin Lakes  
and more

### BLOOMINGDALE/ FISHHAWK

14,000+

Bloomingtondale East  
Channing Park  
FishHawk West  
FishHawk Preserve  
FishHawk Ranch  
FishHawk Trails  
Lithia Ridge  
Mason Oaks  
River Hills  
and more

### APOLLO BEACH/RIVERVIEW

19,000+

Andalucia  
Covington Park  
MiraBay  
Symphony Isles  
Waterset  
Southshore Falls  
and more

Boyette Springs  
Riverglen  
Rivercrest  
Panther Trace  
Summerfield  
Triple Creek  
Waterleaf  
and more

## Osprey Observer MONTHLY RATES

### Any 1 Paper

1 month 6 month 12 month

Full Page B/W	\$1050	\$960	\$870
Full Color	\$1475	\$1340	\$1220
Half Page B/W	\$690	\$600	\$500
Full Color	\$1035	\$900	\$750
Quarter Page B/W	\$380	\$320	\$270
Full Color	\$580	\$485	\$405
Eighth Page B/W	\$260	\$200	\$165
Full Color	\$390	\$300	\$250
Business Card B/W	\$140	\$110	\$90
Full Color	\$210	\$160	\$135

### Any 2 Papers

1 month 6 month 12 month

Full Page B/W	\$1890	\$1720	\$1560
Full Color	\$2655	\$2412	\$2195
Half Page B/W	\$1240	\$1080	\$900
Full Color	\$1860	\$1620	\$1350
Quarter Page B/W	\$680	\$575	\$485
Full Color	\$1045	\$870	\$730
Eighth Page B/W	\$470	\$360	\$300
Full Color	\$700	\$540	\$450
Business Card B/W	\$250	\$200	\$160
Full Color	\$380	\$290	\$245

### Any 3 Papers

1 month 6 month 12 month

Full Page B/W	\$2670	\$2450	\$2220
Full Color	\$3760	\$3480	\$3120
Half Page B/W	\$1760	\$1530	\$1275
Full Color	\$2670	\$2295	\$1910
Quarter Page B/W	\$970	\$810	\$690
Full Color	\$1480	\$1240	\$1030
Eighth Page B/W	\$665	\$510	\$420
Full Color	\$995	\$765	\$640
Business Card B/W	\$360	\$280	\$235
Full Color	\$535	\$420	\$345

### Any 4 Papers

1 month 6 month 12 month

Full Page B/W	\$3360	\$3070	\$2880
Full Color	\$4720	\$4280	\$3840
Half Page B/W	\$2210	\$1920	\$1680
Full Color	\$3310	\$2880	\$2520
Quarter Page B/W	\$1220	\$1025	\$870
Full Color	\$1855	\$1550	\$1290
Eighth Page B/W	\$830	\$640	\$530
Full Color	\$1250	\$960	\$800
Business Card B/W	\$450	\$360	\$290
Full Color	\$670	\$510	\$430

Best Value!  
60K Circulation

Business  
Directory-B/W  
\$50 per month  
per edition or  
minimum 4 editions  
\$200 per month

Website Advertising: [ospreyobserver.com](http://ospreyobserver.com)