

ADVERTISING INFORMATION

Advertising materials can be submitted in any of the following digital formats: PDF, EPS, TIF, JPG, PNG. Image resolution should be sufficient (very minimum of 150dpi but no more than 300dpi).

DEADLINES FOR MATERIALS

Bloomingtondale/FishHawk.....10th of every month
Riverview.....25th of every month
Valrico.....1st of every month
Brandon/Winthrop.....5th of every month
Apollo Beach/Ruskin/Wimauma..... 8th of every month

DELIVERY/US Post Office

1st of every month
8th of every month
15th of every month
23rd of every month
25th of every month

Full Page

10.25" wide x 15.25" high

Half Page

10.25" wide x 7.5" high

Quarter Page

5" wide x 7.5" high

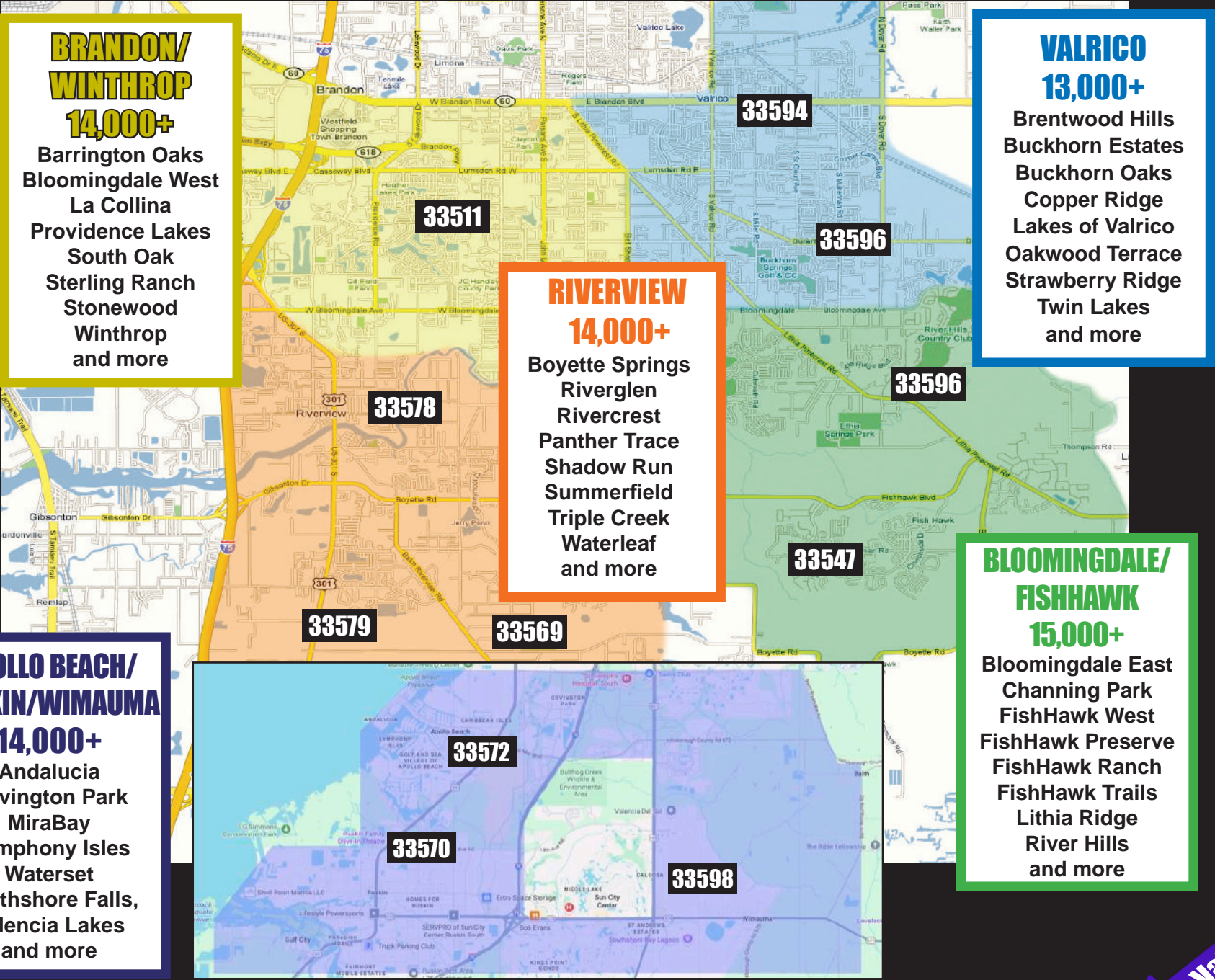
Eighth Page

5" wide x 3.635" high

Business Card
5" wide x 1.8" high

Quarter Page Horizontal

10.25" wide x 3.635" high



Best Value!
70K circulation

MONTHLY RATES

Ad Size	Any 1 Paper			Any 2 Papers			Any 3 Papers			Any 4 Papers			ALL 5 Papers		
	1-5 months	6-11 months	12-18 months	1-5 months	6-11 months	12-18 months	1-5 months	6-11 months	12-18 months	1-5 months	6-11 months	12-18 months	1-5 months	6-11 months	12-18 months
Full Page B/W	\$1090	\$975	\$870	\$1960	\$1750	\$1560	\$2640	\$2355	\$2100	\$3160	\$2820	\$2520	\$3550	\$3175	\$2850
Full Color	\$1525	\$1360	\$1220	\$2750	\$2460	\$2200	\$3720	\$3330	\$2970	\$4400	\$3920	\$3500	\$4875	\$4350	\$3900
Half Page B/W	\$630	\$560	\$500	\$1130	\$1010	\$900	\$1500	\$1350	\$1125	\$1720	\$1540	\$1380	\$2000	\$1800	\$1625
Full Color	\$940	\$840	\$750	\$1690	\$1510	\$1350	\$2295	\$2055	\$1830	\$2740	\$2460	\$2200	\$3100	\$2775	\$2475
Quarter Page B/W	\$340	\$300	\$270	\$620	\$550	\$490	\$825	\$735	\$660	\$1000	\$900	\$800	\$1125	\$1000	\$900
Full Color	\$500	\$450	\$400	\$910	\$810	\$720	\$1200	\$1065	\$960	\$1460	\$1300	\$1160	\$1625	\$1450	\$1300
Eighth Page B/W	\$215	\$190	\$170	\$380	\$340	\$300	\$525	\$465	\$420	\$620	\$560	\$500	\$700	\$625	\$575
Full Color	\$315	\$280	\$250	\$560	\$500	\$450	\$750	\$675	\$600	\$920	\$820	\$720	\$1025	\$925	\$825
Business Card B/W	\$115	\$100	\$90	\$200	\$180	\$160	\$285	\$255	\$225	\$360	\$320	\$280	\$375	\$350	\$325
Full Color	\$160	\$145	\$130	\$300	\$270	\$240	\$420	\$375	\$330	\$520	\$460	\$400	\$550	\$500	\$450

Business Directory (2x2 Black & White ad) *\$50 per month per edition *OR \$200/month for ALL FIVE EDITIONS