



AWARD-WINNING, DIRECT-MAILED COMMUNITY NEWSPAPERS PUBLISHING POSITIVE NEWS

BLOOMINGDALE/FISHHAWK • RIVERVIEW • VALRICO • BRANDON/WINTHROP • APOLLO BEACH/RUSKIN/WIMAUMA



- **www.ospreyobserver.com averages more than 100,000 visits per month.**
- **Website banner ads receive more than 200 clicks per day.**



- Direct-Mail Demographics**
- **Award-Winning**
 - **Hyper Local**
 - **Positive Community News**
 - **Five Direct-Mail Editions**
 - **200 Pages Monthly**
 - **Single-Family Homes**
 - **Target Market \$85k+ Average Household Income**



Read What Our Clients Say About The Osprey Observer



We have thoroughly enjoyed our relationship with the *Osprey Observer* over the years! They are not only professional but friendly and caring. We are a small independent restaurant and you don't always get the 'best' service from some of the big vendors anymore. The *Osprey's* Melissa Hartmann treats us like we are her biggest client all the while treating us like friends she cares about. Our advertising is always on point and current and brings current and new customers into our door. **DAHLIA FERNANDEZ, Owner – La Séptima Cafe**

Canine Cabana has been partnering with the *Osprey Observer* since 2008. We love that they promote positive news from our community. We have done several articles highlighting new services, team members and Canine Cabana accomplishments over the past 15 years. We will continue to advertise and partner with the *Osprey Observer*. Thank you for the past 15 years of amazing customer service and positive news.

ANGIE PICKREN, Owner – Canine Cabana



TGH Imaging, formerly Tower Radiology, has advertised with the *Osprey Observer* for over 15 years, and it continues to be one of our best-performing local print ads for lead generation. Kerrie Hoening consistently exceeds our expectations as a valued business partner and continues to meet the needs of our deadline-driven industry. Reaching the community in a way that feels authentic, useful and professional is an essential component of our business. We hope to continue working with the *Osprey Observer* for many more years.

BRITTANY FLOOD, Senior Marketing Manager – TGH Imaging



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